



**naphthens**  
solicitors

## **Debt Action Direct**

Debt Recovery service for your business



**For fast, efficient debt recovery relief**  
Rely on us

[www.naphthens.co.uk](http://www.naphthens.co.uk)

## Welcome to Debt Action Direct

Bad debt is bad business. Taking stock of just how much your customers owe you in unpaid invoices could well be a shock. Just a handful of bad debts can affect your cash flow and create serious problems for your business. Pursuing debtors is often an unpleasant and time consuming process – time you could spend on building your business. That's where we come in. Chasing undisputed debts quickly and efficiently through our automated process reduces administration time and enables us to offer you great value for money with a fixed-fee service.

### What is Debt Action Direct?

- A computerised, invoice based, debt recovery system.
- A fully automated process that produces letters, reminders and Court documents on time.
- It enables undisputed debts to be pursued quickly and economically by reducing the amount of administration involved.
- It provides management information and statistics on demand.
- Run by people with vast experience in the debt recovery field.



For fast, efficient **debt recovery**  
Rely on us

### The Next Step

There's really no need for your business to live with bad debt. Debt Action Direct could help you.

Please contact our  
Debt Action Direct Manager  
Louise.Hamlet@napthens.co.uk  
or call 01772 904394

### Why Use Debt Action Direct?

- Debt Action Direct is a fast, automated process that will take the headache of debt collection away from you.
- It's cost effective. Reduced administration time allows us to reflect this in our scale of charges.
- By shortening the time you carry outstanding bills, your cash flow is improved – at the same time overall costs of debt collection are reduced.
- Our automated process ensures no delays, no missed dates, and means that your debtors will be asked for payment quickly.
- Our charges are fixed.

And beyond our Debt Action Direct service, should a debtor dispute the debt for any reason, or should any legal advice be required, you will have access to Napthens' team of specialist litigation lawyers.



[www.napthens.co.uk](http://www.napthens.co.uk)

#### Get in touch

Please contact Debt Action Direct Manager: [Louise.Hamlet@napthens.co.uk](mailto:Louise.Hamlet@napthens.co.uk) or 01772 904394

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